

Guide for Recording a Short Teaser Video with Your Mobile

Format

Create a 15-20-second video to introduce yourself, your session, and why viewers should attend.

Preparation

Script your message:

- *Introduce yourself (name, title, or expertise).*
- *Highlight your session's topic and key benefits.*
- *Include a call to action (e.g., "Join me to explore...").*
- *Keep it concise and engaging!*

Example:

"Hi, I'm [Your Name], [Your Title]. I'll be speaking about [Topic] at [Event]. Learn [Key Benefit]. See you there!"

Choose a good location:

- *Find a quiet place with minimal background noise.*
- *Ensure good lighting—natural light works best. Face the light source.*
- *A clean and professional background is ideal.*

Check your appearance:

- *Wear appropriate attire for your audience.*
- *Avoid overly busy patterns or distracting accessories.*

Recording tips

Positioning:

- *Hold your phone horizontally (landscape mode) unless otherwise instructed.*
- *Keep the camera at eye level.*
- *Frame yourself so your face and shoulders are visible, leaving a little space above your head.*

Audio quality:

- *Speak clearly and at a moderate pace.*
- *Avoid windy areas or crowded spaces.*

Stability:

- *When holding your phone, try avoiding shaky footage, or see if you can secure it on a steady place (by using a tripod or a shelf).*

Energy and engagement:

- *Smile and maintain eye contact with the camera.*
- *Use natural gestures but avoid overdoing it.*

Recording steps

- *Start with a smile, and pause for 1-2 seconds before speaking.*
- *Deliver your message with enthusiasm.*
- *End with a confident smile or a small nod and pause for 1-2 seconds after finishing.*

After recording

Review your video:

- *Check for clear audio and video quality.*
- *Ensure your message fits the time limit and sounds natural.*

Re-record if needed:

- *Don't worry if it takes a few tries to get it right!*

Save and share:

Please name the file with your name and send the video to peje@nti-group.com.

What we do

We will add a short entry and exit clip around your recording and potentially mix it with some relevant motion pictures. We will share the final version with you for your approval before using the teaser video on social media.