

# Marketing consent

## Regarding participation at NTI Sustainability Summit

Dear presenter

We are delighted to have you as a presenter at the upcoming NTI Sustainability Summit, and we appreciate your commitment to sharing valuable insights with our audience.

To ensure a successful presentation, we require a signed agreement for the following:

### **Use of Content from Your Online Session:**

By participating as a presenter, you grant NTI permission to use the content from your online session for promotional and informational purposes related to the Sustainability Summit. This includes, but is not limited to, the use of session recordings, excerpts, and promotional materials.

### **Branding of your company and you**

You agree that we may use your company logo, image of yourself and a bio-text about you for promoting before, during and after the event.

### **Photo Usage Responsibility:**

You agree not to use any photos during your presentation for which you do not have copyright or the rights to share. This ensures that all visual content adheres to copyright regulations and respects intellectual property rights.

### **Use of Provided PowerPoint Template**

You agree to use the PowerPoint presentation in the style of **NTI Sustainability Summit** provided to you by NTI prior to the recording of your session. This ensures consistency in branding and content delivery at our event. You may of course also insert your own company logo in the template as well.

### **Promotion Across Marketing Channels**

NTI may make use of your session in connection with marketing activities such as – but not limited to: posts/ads on social media, newsletters, campaigns, email marketing, NTI's webpage in all our NTI companies under NTI Group. The marketing activities may take place both before the event and after to maximize visibility and impact of the topic at hand.

Your commitment to these terms will contribute significantly to the overall success of the NTI Sustainability Summit, and we are grateful for your cooperation.

**Spread the Word:**

In addition, we want to ensure that your story, and your company gets the visibility it deserves. You can assist by:

- Promoting the event on your organization's online channels
- Inviting your clients to this inspiring day
- Internally communicating about your participation as a guest speaker
- Inviting colleagues and employees to attend this free event
- Sharing an NTI post or creating your own on LinkedIn – before, during and after the event

Thank you for your time and collaboration. It is highly appreciated.

We look forward to a successful and impactful event with your valuable contribution.

Please sign and return (photo by phone is accepted) to your marketing contact.

**Your full name:**

**Your job title:**

**Your company Name:**

**Signature:**

**Date:**

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